







## cutting(edge)



www.seeyououtthere.com.au

There's only about 20 things to hate about summer, and most of them are bluebottles. What kind of world is this that has a season that lures you into the ocean and then attacks you with a blue armada of vicious long-liners? A blue, blue world, that's what.

Now back in the Good Old Days (is it time for my Milo?), there were old-fashioned blue bags and if you had the misfortune to get stung, mum would drag you into the laundry, apply a blue rinse and before you could say "Bob Menzies", the sting would back off. Of course, Bob Menzies left the building some time ago and it seems he took the secret of the blue bag with him. Summers have been defenceless for way too long.

Until now! The white-coated researchers in the See You Out There Surf Products laboratory have come up with a magic potion to make summer a better place. While they deserve a prize simply for coming up with "X-Sting-Wish" as a name, there's no question they'll need to get their Nobel Laureate acceptance speeches ready for the product itself.

It's organic - which either means it's carbon-based or it's just plain funky, depending on which end of the chemistry class you sat in at high school - made from natural minerals and is soothing when you need it. According to the blurb it's a natural antihistamine (curse those histamines!) with natural anti-inflammatory and anti-bacterial properties (curse those inflammations and those bacteria!) and it's also rich in anti-oxidants (curse those oxidants!). Yeah, yeah, it reads like Mother Nature's Anti-Everything League, but there's only one thing that matters, and that is that it WORKS!

Sample jars have being doing the rounds at beaches and the feedback from lifeguards and nurses has been glowing. The general consensus is that it provides genuine relief to bluebottle stings – which a lot of other "remedies" can't do – and it acts quickly, rather



important when you have brats screaming their heads off in the shore-break.

And it's not just for bluebottle attacks. X-Sting-Wish can help any skin irritation – pimples, chicken pox, boils, chaffing, bites, cuts and grazes, even board rash (another of the 20 things to hate about summer). It comes in a bottle and because it's all-natural, can vary from a liquid form to a paste depending on the temperature; dab it or spread it – either way it'll do the trick.

But, hey! There's more!
The See You Out There lab
guys have also come up with
Organic Soothe & Moisten. It's
a sunburn relief that will also
sooth sore muscles; it even gets
zinc cream off and removes
grease off hands. Then there's
the Coconut Swoosh organic
mouthwash... too much!
Get onto Kym via the website to
find out all the miracles they've
come up with to finally sort out
summer.

- Navin R Johnson



